

Samaila Newaz (she/her)

EXPERIENCE DESIGNER

Portfolio

samaila.t.newaz@gmail.com

236-332-5567

SKILLS

UX/UI Design

Visual Design

Interaction Design

User-testing

Prototyping

Content Strategy

Photography

Print Design

TOOLS

Figma

Illustrator

InDesign

Photoshop

HTML/CSS

Premier Pro

Adobe Aero

Adobe After Effects

Sketch

EDUCATION

Simon Fraser University

Bsc, Interactive Arts and
Technology, Fall 2019 - Present

Korea University

Summer International Campus,
Exchange, June - August 2023

WORK EXPERIENCE

UX Designer Intern, Samsung R&D

May 2024 – Present

Samsung Knox, 12-month Internship

- Contributed to the transition of Knox Manage Advanced to Knox Manage Lite, by collaborating with designers, researchers, and PMs to complete various tickets and design documentation
- Conducted competitor analysis, led ideation, and wireframing for upcoming features, including profile templates, menu customization, autonomous management, and reports
- Completed and reviewed 100+ QA tickets, working closely with developers to maintain quality and consistency.
- Designed high-fidelity GUIs and icons, aligning with Knox design system
- Visual assets for marketing blogposts, meeting rooms and awards submissions

ACADEMIC PROJECTS

UX Researcher, Experience Designer

November 2023, 7 Weeks

Canada Post: Carriers that Care, Academic Project

- Project was nominated for the 2024 UX Design Awards
- Researched a business opportunity for Canada Post to extend service and generate more revenue
- Conducted user-testing and made improvements based on user-feedback
- Designed a website and mobile UI for the service
- Created a sub-branding for service with a new design system

UX Researcher, UX Designer

September 2022, 7 Weeks

Float House Website, Academic Project

- Collaborated with a real client, Float House, to enhance their online first-time user experience
- Conducted comprehensive design evaluations, including heuristic analysis, think-aloud interviews, and A/B testing to identify usability improvements
- Created wireframes, high-fidelity mockups, and an interactive prototype, incorporating user feedback for an optimized experience

UX Researcher, UI Designer

June 2022, 3 weeks

Tindersafety, Academic Project

- Conducted interviews to understand the problem space
- Derived insights and personas to guide our design solution
- Created wireframes and high-fidelity mockups of the interface for a mobile interface